

PRIVACY POLICY

PRIVACY NOTICE: USC GENERAL PRACTICES

From: <https://usc.edu/privacy-notice/>

Updated: May 13, 2025

University of Southern California (“USC”) is committed to delivering information services that recognize and respect users’ privacy concerns. This Privacy Notice is intended to inform you of our general policies and practices regarding our collection, use, and disclosure of the information that you submit to us and that we collect from you during your use of the www.usc.edu website and other USC-hosted websites.

The types of information we collect may vary depending on the specific USC site you visit or application you use. Accordingly, this Privacy Notice is intended to be a general statement and may be supplemented by more specific privacy notices that pertain to personal information exclusively associated with a specific department, unit or function or privacy laws that pertain to certain protected categories of data or to individuals in certain jurisdictions.

OUR INFORMATION COLLECTION AND USE PRACTICES

Information you submit voluntarily through our websites, such as your name, email, or other contact information, may be collected by USC to respond to your inquiries, as well as for internal marketing and development purposes.

USC websites may use online data entry forms to collect personally identifiable information, including your name and contact information (email, address, telephone number) and other identifiers in order to allow you to provide website feedback, register for events, or use USC’s online applications and services. We may reveal personally identifiable information about you to unaffiliated third parties:

- if you request or authorize it;
- if the information is provided to help complete a transaction for you;
- if the information is provided to comply with the law, applicable regulations, governmental and quasi-governmental requests, court orders or subpoenas, to enforce our Terms of Use or other agreements, or to protect our rights, property or safety or the rights, property or safety of our users or others (e.g., to a consumer reporting agency for fraud protection etc.);
- if the information is provided to our agents, outside vendors or service providers to perform functions on our behalf (e.g., analyzing data, providing marketing assistance, providing customer service, processing orders, etc.); or
- as otherwise described in this Privacy Notice or in a more specific privacy notice associated with a particular department, unit or function.

We may share information that does not personally identify you without restriction. In certain jurisdictions, we may be required to provide more specific disclosures about the purposes for

which your personal information is collected, and to give you the right to opt-out or withdraw consent at any time.

CHILDREN’S PRIVACY

USC protects the data of minors and does not knowingly collect personal information from persons under the age of digital consent, as defined by applicable data protection laws. If we become aware that we have inadvertently collected personal information from a minor without necessary consent, we will promptly take steps to delete the information.

COOKIES AND WEBSITE ANALYTICS

We (and our authorized third parties) use cookies and similar technologies, such as pixels, web beacons, tags, and session replay tools to collect information about you, your device, and how you interact with our websites.

Cookies are small data files placed on a user’s device when they visit a website. Some cookies are erased when you close your browser window, and some remain over multiple sessions for a period of time. Pixels, web beacons and tags are types of code or transparent graphics that contain a unique identifier, and which provide analytical information about the user experience and help us customize our marketing activities. Unlike cookies, which are stored on a user’s device, pixels, web beacons, and tags are embedded directly on web pages users visit. Session replay tools record your interactions with our websites, such as how you move throughout our websites and engage with our webforms and help us improve our websites and identify and fix technical issues visitors may be having with our websites.

In addition to the uses identified above, we use these technologies to analyze website usage by all of our visitors; to help us remember you and your preferences when you revisit the websites; and to remember you the next time you log in.

We may disclose this information with selected third parties, such as analytics providers, advertising networks, and social media companies, to help us understand website usage, user demographics, and deliver relevant content or ads. These third parties may collect information about your online activities over time and across different websites.

Some USC websites use tools like Google Analytics to track usage patterns. You can opt out of Google Analytics tracking by installing the Google Analytics Opt-Out Browser Add-on.

You can also manage cookies by adjusting your browser settings. Please note that disabling cookies may affect how some features work. For more information about cookies and how they function, visit www.allaboutcookies.org.

Our websites may not respond to “Do Not Track” (DNT) signals from your browser.

ACCESS AND CHOICE

USC students can manage privacy settings for their directory information by following the instructions in the [Request to Restrict Directory Information](#) form. Faculty and staff can manage their directory information in Workday.

You can choose not to receive certain emails from us by “unsubscribe” using the instructions in any email you receive from us. This will not stop us from sending emails about your account or education with us.

INTERNATIONAL PRIVACY

In most cases, the lawful grounds for collecting and using your personal information is for USC’s legitimate interests in carrying out its business functions, provided that our interests do not outweigh your rights, interests, and freedom. We may also collect and use your personal information based on your prior consent, to carry out a contractual obligation, or to fulfill legal obligations. When the collection and use is based on your consent, you have the right to withdraw that consent at any time, without such withdrawal affecting the legitimacy of the use that has occurred so far.

If we transfer your personal information to third parties located in other countries, we will only do so where we believe the third parties offer an adequate level of protection under the applicable data protection laws, and where necessary, we may implement appropriate safeguards as needed.

Depending on your location and the data protection laws that apply to you, you may have certain rights regarding your personal data. These may include the right to:

- Access the personal data we hold about you;
- Request correction or deletion of inaccurate or outdated information;
- Withdraw your consent for processing at any time;
- Object to certain uses of your data;
- Request a copy of your data in a portable format (where technically feasible);
- Restrict or refuse automated decision-making and profiling, subject to limitations.

You may also have the right to file a complaint with your local data protection authority if you believe your privacy rights have been violated. Please note that the availability and scope of these rights may vary depending on your jurisdiction.

To exercise any of these rights, or if you have questions about how they apply to you, please contact us at compliance@usc.edu.

INFORMATION SECURITY

USC is committed to safeguarding the personal information we collect. To ensure the security and confidentiality of your information, we strive to implement comprehensive security measures in an effort to prevent the loss, misuse, or unauthorized access of the information under our control.

UPDATES TO PRIVACY NOTICE

USC reserves the right to modify this privacy notice at any time. We encourage visitors to frequently check this page for any changes to this Privacy Notice. If we make changes, we will post an updated effective date at the top of the Privacy Notice. Your continued use of this site after any change in this Privacy Notice will constitute your acceptance of such change.

CONTACT US

If you have any questions or concerns about this Privacy Notice, please contact us at compliance@usc.edu.

PRIVACY NOTICE: USC CHAN DIVISION OF OCCUPATIONAL SCIENCE AND OCCUPATIONAL THERAPY

From: <https://chan.usc.edu/privacy>

Updated: June 16, 2025

University of Southern California (“USC”) is committed to delivering information services that recognize and respect users’ privacy concerns. This Privacy Notice outlines the specific policies of the USC Chan Division of Occupational Science and Occupational Therapy.

SMS POLICY

No mobile opt-in or text message consent will be shared with third parties or affiliates for independent marketing purposes.

PRIVACY NOTICE: INFORMATION COLLECTED BY ADMISSIONS FOR OCCUPATIONAL THERAPY GRADUATE PROGRAMS

From: <https://chan.usc.edu/privacy>

Updated: June 16, 2025

The University of Southern California (“USC” or the “University”) is committed to safeguarding the privacy of individuals who apply for admission. This Privacy Notice outlines the University’s collection, use, and disclosure of information provided by prospective students and applicants to graduate programs at the USC Chan Division of Occupational Science and Occupational Therapy. When you submit your application to us, or otherwise provide us with information in your application for admission, or use our websites and other services, you consent to our collection, use, and disclosure of that information as described in this Privacy Notice.

As part of the application process, the University may collect information or Sensitive Information that is provided by you either directly or through a third party that you have

authorized to process your application, test scores or other information (such as the Occupational Therapy Centralized Application Service through the American Occupational Therapy Association). For purposes of this Privacy Notice, Sensitive Information is defined as your voluntary response in the application for admission to questions concerning your race or ethnic origin. Sensitive Information also includes religious or philosophical beliefs, trade union membership, health data, information regarding criminal convictions, or sexual orientation that may be volunteered by you in a personal essay or other information submitted with your application for admission.

As part of the application process, the University also collects general information from you such as your name, address, phone number, and educational background. For purposes of this Privacy Notice, "Information" refers to all other, non-sensitive information that you have provided to the University in your application.

UNIVERSITY USE OF INFORMATION

USC will use Information that you provide to us and Information we collect about you to administer your application. In addition, we may use your Information to analyze and improve our admissions process, for outreach efforts, and for other University processes and functions related to your admission as a student. We also might de-identify your Information and Sensitive Information to use for research or statistical purposes. We may use and share your Information and Sensitive Information internally with other University offices and units to support your success as a student if you are admitted. We will also share your Information with other University offices to deliver education, advising, residence, athletic, student development, and financial aid services, as well as for fundraising, if you are enrolled as a student of the University.

THIRD PARTIES

We may disclose your Information to third parties as follows:

Consent. We may use and disclose your Information to third parties if we have your consent to do so.

Parents and Guardians. In some cases, we may share your Information or Sensitive Information with a parent or guardian if necessary to properly complete the admissions process or in the event of an emergency.

Service Providers. We may use third parties to support our operations. In such cases, we may share your Sensitive Information and Information with such third parties who are obligated to safeguard it from unauthorized disclosure.

School Counselors and Administrators. We may use your Information and Sensitive Information and share it with your school counselors and administrators as necessary.

University Affiliated Programs. We may share your Information with third parties that are affiliated with the University for the purpose of contacting you about goods, services, or experiences that may be of interest to you.

Research and Studies. We may share your Information with third parties that study admissions or other topics related to higher education. We may also share your Information with third parties that conduct research or develop products or services designed to improve admissions and other higher education functions.

Required by Law. We may share your Information with third parties to the extent we are required to do so by law, court order, or subpoena.

Emergency Circumstances. We may share your Information with third parties if, in our sole judgment, such disclosure is necessary to protect the health, safety, or property of any person.

De-Identified and Aggregate Information. We may collect, use and disclose Sensitive Information or other Information about our applicants in de-identified or aggregate form without limitation.

SECURITY

We seek to implement appropriate security measures to protect your Information stored on our systems. Unfortunately, no data transmission or storage can be guaranteed to be 100% secure. We use industry standard SSL (secure socket layer) encryption to protect your data. Your application account password is protected so that only you can access it and view information through your application portal. We strongly advise you not to share your password with anyone.

RETENTION AND DESTRUCTION OF YOUR INFORMATION

Your Information will be retained by Admissions in accordance with the applicable retention periods in the University's Record Management Policy and Appendix, available at <https://policy.usc.edu/record-management/>. The manner of destruction shall be appropriate to preserve and ensure the confidentiality of your Information given the level of sensitivity, value and criticality to the University.

If you are located in the European Union, you may also have additional rights with respect to your Information, such as: (i) data access and portability; (ii) data correction (including the ability to update your personal data); (iii) data deletion (including the right to have USC delete your personal information, except information we are required to retain, by contacting us); and (iv) withdrawal of consent or objection to processing (including, in limited circumstances, the right to ask USC to stop processing your personal data, with some exceptions, by contacting us). You may also be able to file a complaint with the appropriate supervisory authority in the European Union.

UPDATES TO THIS POLICY

We may update or change this policy at any time. Your continued use of this site after any such change indicates your acceptance of such changes.